

# Research into bleeding during childbirth



This unit is taking part in a study called OBS UK aiming to improve care for women who bleed during childbirth.



**FOR MORE INFORMATION ON THE STUDY AND HOW WE WILL USE YOUR DATA:**

Scan the QR code or visit the study website [www.obsuk.org](http://www.obsuk.org) or email the study team [obsuk@cardiff.ac.uk](mailto:obsuk@cardiff.ac.uk) or speak to your midwife or obstetrician.

**The study needs to collect data on 189,000 births.**

The information we collect will have no impact on your care. The study team are collecting information on all births in this NHS Trust between February 2024 and August 2026. The study has ethical approval.

**You need to tell us if you don't want your birth data included in this study** To opt out of your data being used for OBS UK alone tell your midwife or your local maternity research team by email: [ana.fonseca@mkuh.nhs.uk](mailto:ana.fonseca@mkuh.nhs.uk) / [joanna.mead@mkuh.nhs.uk](mailto:joanna.mead@mkuh.nhs.uk) or phone 01908 996653.



You also have the right to opt out of your data being used for all non-clinical use. To find out how, scan the QR code or visit: <https://www.nhs.uk/your-nhs-data-matters>



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