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Milton Keynes
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www.mkhospital.nhs.uk
For people who have hearing loss
Minicom 01908 243924

Request under Freedom of Information Act 2000

Thank you for your request for information which we received on 26 January 2018.

I am pleased to confirm the following.

- 1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?**

Yes, the page was set up in 2014 and the url is:
<https://www.facebook.com/MiltonKeynesHospital/>

- 2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?**

There was no spending before 2017.
2017 spend: £1952.32. All monies have been spent on advertising recruitment open days.

- 3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?**

Yes, the page was set up in 2009 and the url is: <https://twitter.com/MKHospital>

- 4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?**

No money has been spent

- 5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?**

No we do not use Google G-Suite Services

- 6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?**

No money has been spent

7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

We have a social media that we actively promote and can be found on our staff intranet and which I have attached.

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If you need any further assistance, please do not hesitate to contact us at the address above.

Yours sincerely,

Freedom Of Information Co-ordinator
For and on behalf of Milton Keynes Hospital NHS Foundation Trust

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