

Ref: 03026_04220_2018-09-03_01
Date: 03 September 2018

Standing Way
Eaglestone
Milton Keynes
MK6 5LD
Tel: 01908 660033
www.mkhospital.nhs.uk
For people who have hearing loss
Minicom 01908 243924

Request under Freedom of Information Act 2000

Thank you for your request for information which we received on 22 August 2018.

I am pleased to confirm the following.

1) Whether the Trust currently is, or has been in the past 12 months, engaged in a contract or written agreement with Bounty UK Limited. If the Trust is currently engaged in a contract please attach a copy of it, making necessary redactions in order to comply with the Act. Please provide the date that the contract began and/ or ended. Please provide an overview of the terms of payment. (i.e. per mother visited / per photo pack purchased).

The Trust has been engaged with Bounty UK Ltd and is currently undergoing renewal of the contract.

2) Please confirm how much money has been paid to the Trust by Bounty UK Limited in the past 12 months and how many new mothers are recorded as having been approached by Bounty representatives (if held).

The Trust received £5,550.68 from Bounty UK Ltd for the period September 2017 to August 2018. The Trust does not hold any details on how many mothers were approached.

3) Please provide details of the policies the Trust has in place with regards to protecting new mothers (i.e are representatives allowed on any ward at any time, or do they have restricted access? Are mothers given the option to opt out of being visited?)

The Trust has no specific contract regarding Bounty. Bounty does have access to the ward at any time but this is normally in standard working hours. They have ID badges to identify their role and gain access to the maternity wards. Mothers do have the option to not engage with Bounty if that is their choice. Bounty representatives will present to the midwife in charge on arrival and together they would identify if there are any specific women who should not be seen.

4) Please confirm the number of complaints made to the Trust by new parents. If not time prohibitive, please provide details of the complaints.

No complaints have been received.

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If you are unhappy with the information received in response to this request, please address your complaint to the Patient Affairs Office at Milton Keynes Hospital NHS Foundation Trust, Standing Way, Eaglestone, Milton Keynes MK6 5LD. If, after exhausting our internal process, you are still unhappy with the information received, you may write to the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

If you need any further assistance, please do not hesitate to contact us at the address above.

Yours sincerely,

Freedom of Information Coordinator
For and on behalf of Milton Keynes Hospital NHS Foundation Trust

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